

# Licensing Act 2003

## Premises Licence



**Premises Licence Number:** 2024/00776/LAPR

### Part 1 – Premises details

#### Postal address of premises, or if none, OS map reference or description of the premises

L 'ami JAC  
94 Shepherd's Bush Road

**Post town:** London

**Post code:** W6 7PD

**Telephone:**

#### Where the licence is time limited the dates:

Not Applicable

#### Licensable activities authorised by the licence:

Sale of Alcohol Both On and Off the Premises

#### The licence authorises the carrying out of the following licensable activities on the days and at the times specified below:

Sale of Alcohol Off the Premises  
Monday to Sunday 10:00 - 22:00

Sale of Alcohol On the Premises  
Monday to Sunday 10:00 - 21:30

#### The opening hours of the premises:

Monday to Sundays 10:00 - 22:00

#### Where the licence authorises supplies of alcohol whether these are on and / or off supplies:

Both on and off the premises

### Part 2

**Name, (registered) address, telephone number and email (where relevant) of holder of premises licence:**

L' ami JAC Limited  
94 Shepherd's Bush Road  
London  
W6 7PD

**Email:** [REDACTED]

**Registered number of holder, for example company number, charity number (where applicable):**

09359877

**Name, address and telephone number of designated premises supervisor where the premises licence authorises the supply of alcohol:**

Mr Jean-Charles Stiquel

[REDACTED]  
[REDACTED]  
[REDACTED]

**Licensing Authority:** Royal Borough Of Kensington & Chelsea

**Personal Licence Number:** 15-173993-1

**Annex 1 – Mandatory Conditions**

1. Mandatory Condition

(1) The responsible person must ensure that staff on relevant premises do not carry out, arrange or participate in any irresponsible promotions in relation to the premises.

(2) In this paragraph, an irresponsible promotion means any one or more of the following activities, or substantially similar activities, carried on for the purpose of encouraging the sale or supply of alcohol for consumption on the premises—

(a) games or other activities which require or encourage, or are designed to require or encourage, individuals to—

(i) drink a quantity of alcohol within a time limit (other than to drink alcohol sold or supplied on the premises before the cessation of the period in which the responsible person is authorised to sell or supply alcohol), or

(ii) drink as much alcohol as possible (whether within a time limit or otherwise);

(b) provision of unlimited or unspecified quantities of alcohol free or for a fixed or discounted fee to the public or to a group defined by a particular characteristic in a manner which carries a significant risk of undermining a licensing objective;

(c) provision of free or discounted alcohol or any other thing as a prize to encourage or reward the purchase and consumption of alcohol over a period of 24 hours or less in a manner which carries a significant risk of undermining a licensing objective;

(d) selling or supplying alcohol in association with promotional posters or flyers on, or in the vicinity of, the premises which can reasonably be considered to condone, encourage or glamorise anti-social behaviour or to refer to the effects of drunkenness in any favourable manner;

(e) dispensing alcohol directly by one person into the mouth of another (other than where that other person is unable to drink without assistance by reason of disability).

## 2. Mandatory Condition

The responsible person shall ensure that free potable water is provided on request to customers where it is reasonably available.

## 3. Mandatory Condition

1) The premises licence holder or club premises certificate holder must ensure that an age verification policy is adopted in respect of the premises in relation to the sale or supply of alcohol.

(2) The designated premises supervisor in relation to the premises licence must ensure that the supply of alcohol at the premises is carried on in accordance with the age verification policy.

(3) The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and either—

(a) a holographic mark, or

(b) an ultraviolet feature.

## 4. Mandatory Condition

The responsible person must ensure that—

(a) where any of the following alcoholic drinks is sold or supplied for consumption on the premises (other than alcoholic drinks sold or supplied having been made up in advance ready for sale or supply in a securely closed container) it is available to customers in the following measures—

(i) beer or cider: ½ pint;

(ii) gin, rum, vodka or whisky: 25 ml or 35 ml; and

(iii) still wine in a glass: 125 ml;

(b) these measures are displayed in a menu, price list or other printed material which is available to customers on the premises; and

(c) where a customer does not in relation to a sale of alcohol specify the quantity of alcohol to be sold, the customer is made aware that these measures are available.

## 5. Mandatory Condition

1. A relevant person shall ensure that no alcohol is sold or supplied for consumption on or off the premises for a price which is less than the permitted price.
2. For the purposes of the condition set out in paragraph 1—
  - (a) "duty" is to be construed in accordance with the Alcoholic Liquor Duties Act 1979;

(b) "permitted price" is the price found by applying the formula—

$$P = D + (D \times V)$$

where—

- (i) P is the permitted price,
- (ii) D is the amount of duty chargeable in relation to the alcohol as if the duty were charged on the date of the sale or supply of the alcohol, and
- (iii) V is the rate of value added tax chargeable in relation to the alcohol as if the value added tax were charged on the date of the sale or supply of the alcohol;

(c) "relevant person" means, in relation to premises in respect of which there is in force a premises licence—

- (i) the holder of the premises licence,
- (ii) the designated premises supervisor (if any) in respect of such a licence, or
- (iii) the personal licence holder who makes or authorises a supply of alcohol under such a licence;

(d) "relevant person" means, in relation to premises in respect of which there is in force a club premises certificate, any member or officer of the club present on the premises in a capacity which enables the member or officer to prevent the supply in question; and

(e) "value added tax" means value added tax charged in accordance with the Value Added Tax Act 1994.

3. Where the permitted price given by Paragraph (b) of paragraph 2 would (apart from this paragraph) not be a whole number of pennies, the price given by that sub-paragraph shall be taken to be the price actually given by that sub-paragraph rounded up to the nearest penny.

4.(1) Sub-paragraph (2) applies where the permitted price given by Paragraph (b) of paragraph 2 on a day ("the first day") would be different from the permitted price on the next day ("the second day") as a result of a change to the rate of duty or value added tax.

(2) The permitted price which would apply on the first day applies to sales or supplies of alcohol which take place before the expiry of the period of 14 days beginning on the second day.

## 6. Mandatory Condition

(1) No supply of alcohol may be made under the premises licence-

- (a) at a time when there is no designated premises supervisor in respect of the premises licence, or
- (b) at a time when the designated premises supervisor does not hold a personal licence or his personal licence is suspended.

(2) Every supply of alcohol under the premises licence must be made or authorised by a person who holds a personal licence.

## **Annex 2 – Conditions consistent with the operating Schedule**

7. A daily incident log (electric or paper based) shall be kept at the Premises and made available on request to an authorised officer of the Council or the Police or the Fire Service which shall record the following:

- (a) all crimes reported to the venue
- (b) all ejection of patrons
- (c) any complaints received
- (d) any incidents of disorder
- (e) seizures of drugs or offensive weapons
- (f) any faults in the CCTV system
- (g) any visit by a relevant authority or emergency service.

8. A record of complaints shall be maintained on the premises to record details of any complaints received. The information to be recorded shall include the date and time of complaint and subsequent remedial action undertaken and (where disclosed) the complainant's name and location.

9. The record of complaints shall be kept for 12 months from the date of the last record made and shall be available for inspection on demand by the Police or authorised officers of the Licensing Authority at all times the premises are open.

10. A telephone number for the premises, or a responsible member of staff on duty, shall be displayed so that it is visible from the public highway for members of the public to lodge complaints.

11. All staff responsible for selling alcohol shall receive relevant training before making any unsupervised sales. The training shall include:

- the Licensing Act 2003 in terms of the licensing objectives and offences committed under the Act;
- the conditions of the Premises Licence;
- the sale of age-restricted products.

This training will be refreshed at least every six months. Staff shall sign to confirm that they have received and understood the training. Written records of this training shall be retained and made available to the Police or authorised officers of the Licensing Authority upon request.

12. Age-restricted products training shall cover the following steps: the assessment of age; how and when to challenge for proof of age; acceptable proof of age and how to check; and recording refusals.

13. All staff shall be trained in how to identify drunk or drug impaired customers. This training shall be repeated at least biannually. Staff shall sign to confirm that they have received and understood the training. Written records of this training shall be retained and made available to the Police or authorised officers of the Licensing Authority upon request.

14. High Definition CCTV shall be installed, operated and maintained, at all times that the premises are open for licensable activities or customers are on the premises and;

-shall be checked every two weeks to ensure that the system is working properly and that the date and time are correct. A record of these checks, showing the date and name of the person checking, shall be kept and made available to the Police or authorised Council officers on request.

-at least one camera will show a close-up of the entrance/entrances to the premises, to capture a clear, full length image of anyone entering.

-shall cover any internal or external area of the premises where licensable activities take place.

-recordings shall be in real time and stored for a minimum period of 31 days with date and time stamping.

-footage shall be provided free of charge to the Police or authorised Council officer within 24 hours of a request.

-a staff member from the premises that is conversant with the operation of the CCTV system shall be on the premises at all times. This staff member will be able to show Police or authorised officers of the Licensing Authority recent data footage with the minimum of delay when requested. This data or footage reproduction shall be almost instantaneous.

15. Appropriate signage shall be displayed in prominent positions, informing customers they are being recorded on CCTV.

16. Strong beer (including lager, stout, ale etc) and cider above 5.5% ABV shall not be sold except for any brand agreed by a Metropolitan Police Licensing Officer. Any brand agreed by the Metropolitan Police must be removed for sale if the Police give 28 day's written notice to do so. A copy of the most recent agreement will be available for inspection at the premises at all times.

17. There shall be always a minimum of 1 personal licence holder on duty on the premises when the premises are authorised to sell alcohol.

18. The Premises shall operate a 'Challenge 25' age-restricted sales policy and promote it through the prominent display of posters.

19. The Licence Holder shall put arrangements in place to ensure that before serving alcohol or other age-restricted goods to customers they believe to be less than 25 years of age, staff ask to see accredited proof of age: that is, proof of age cards carrying the 'PASS' logo (and no others), a Passport, or UK Driving Licence bearing the photograph and date of birth of the customer.

20. The Licence Holder shall require staff to note any refusals in a refusals log. The refusals log shall record the date and time of the refusal; the name of the staff member refusing; and the reason for refusal. It must be checked and signed monthly by the designated premises supervisor. The refusals log shall be made available for inspection upon request by the Licensing Team, Police or Trading Standards.

21. Any alcohol sold for consumption off the premises shall be sold in a sealed container.

22. Deliveries shall only be made to persons aged over 18. The delivery shall be signed for and photographic proof of age shall be requested and recorded.

23. All parcels shall be labelled stating alcohol is contained and proof of age is required.

24. Where deliveries of alcohol are made by a third party, a contract shall be in place that states alcohol shall not be delivered to a person under 18 years of age and that age verification checks shall be undertaken for all alcohol deliveries. The contract shall clearly state the responsibilities of the third party in respect of upholding such conditions.

25. Deliveries shall be made to a building which is used for residential and/or work purposes.

26. Deliveries shall not be made to outdoor spaces.

27. No alcoholic goods or tobacco products shall be purchased or taken from persons calling to the shop.

28. The Licensee shall report to Trading Standards any instance of a caller to the shop attempting to sell alcohol or tobacco products within 24 hours.

29. The front outside area shall not be used after 10pm on Monday to Sunday.

30. There shall be no more than 12 people in the paved area outside shop at any one time after 12 noon.

31. Customers permitted to temporarily leave, e.g. to smoke and then re-enter, the premises shall not be permitted to take drinks or glass containers with them.

32. Where customers are permitted to smoke immediately outside the premises, smoking ashtrays shall be provided.

33. Alcohol consumed in the outside area shall only be consumed by patrons who must be seated. All tables and chairs shall be removed from the outside area by 10pm each day.

34. The use of the outside area shall be limited to front paved area belonging to the licence holder and shall not include any part of the public highway.

35. External lighting for the premises shall be turned off after the premises are closed to the public.

36. There shall be no regulated entertainment provided in or for the benefit of the outside area.

37. Signs shall be prominently displayed in the outside area reminding patrons there are residents living nearby and instructing them to respect the neighbours and to conduct their behaviour accordingly.

38. Signs shall be prominently displayed at the exits from the premises asking patrons to dispose of their waste in litter bins.

39. External door shall be fitted with a self-closing device that is maintained in proper working condition, and which shall not be propped open at any time.

40. There shall be no stereo / television or other audio equipment speakers mounted on the walls or ceiling of the premises to prevent vibration transmission of sound energy to adjoining properties.

41. Deliveries and collections (excluding refuse/recycling collections) associated with the premises shall be arranged between the hours of 8am to 5pm only. Empty bottles / other glass and non-degradable refuse shall remain in the premises at the end of trading hours and shall not be taken out to the refuse point between the hours of 10pm and 8am.

42. All plant, machinery and any sound insulation equipment shall be correctly installed, operated, maintained and regularly serviced, all in accordance with the manufacturer's instructions, to ensure that it is operating correctly and efficiently so as not to cause a noise nuisance to neighbours.

43. All ventilation and extraction systems including any sound insulation or odour abatement equipment shall be correctly installed, operated, maintained and regularly serviced, all in accordance with the manufacturer's instructions, to ensure that they are operating correctly and efficiently so as not to cause a noise nuisance to neighbours.

44. All customers shall vacate the premises by 22:00 Monday –Sunday.

### **Annex 3 – Conditions attached after a hearing by the licensing authority**

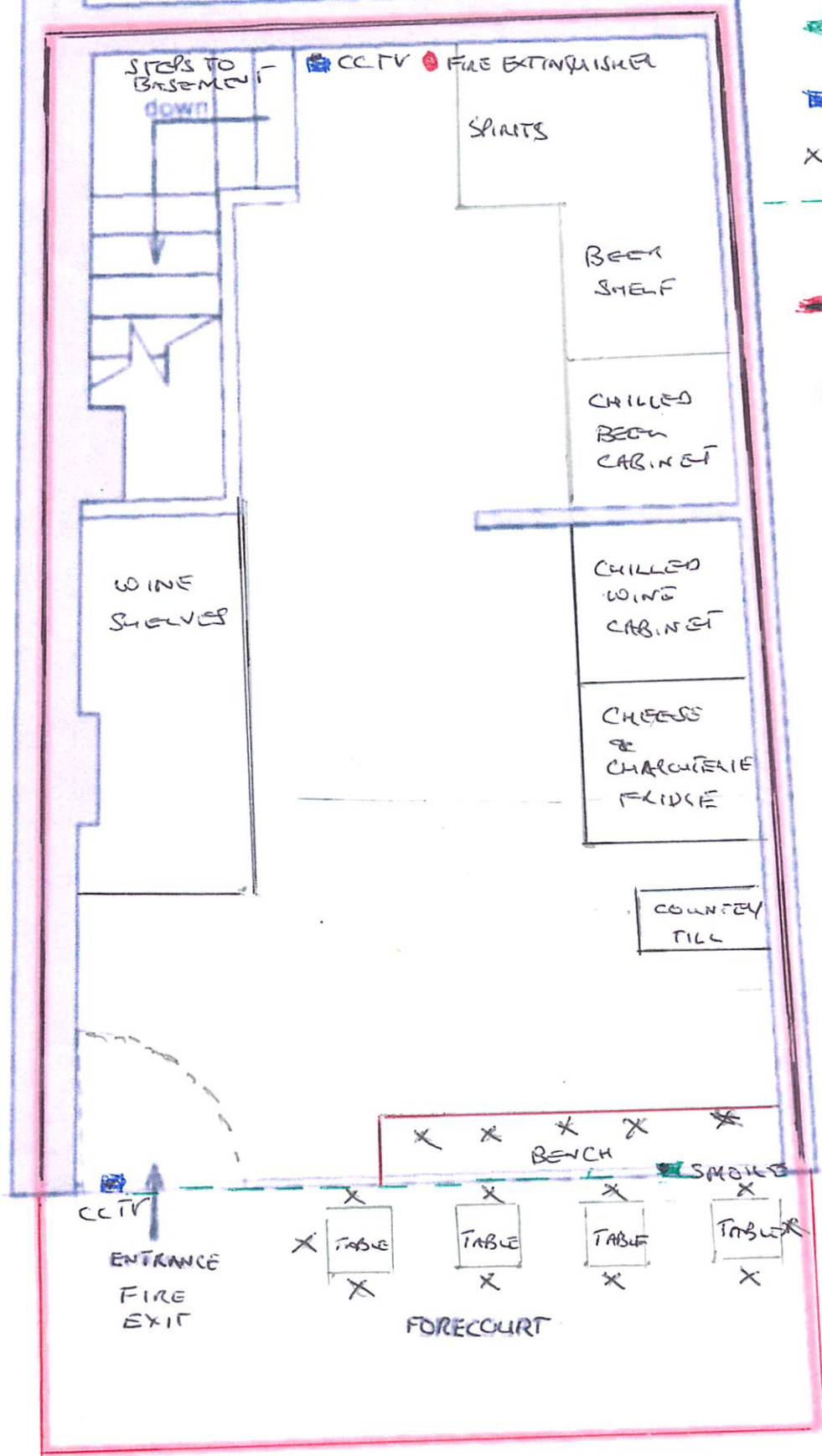
**Signed:**   
**Authorised Officer**

**Date: 08.08.2024**



# 14 SHEPHERDS BUSH ROAD

## GROUND FLOOR



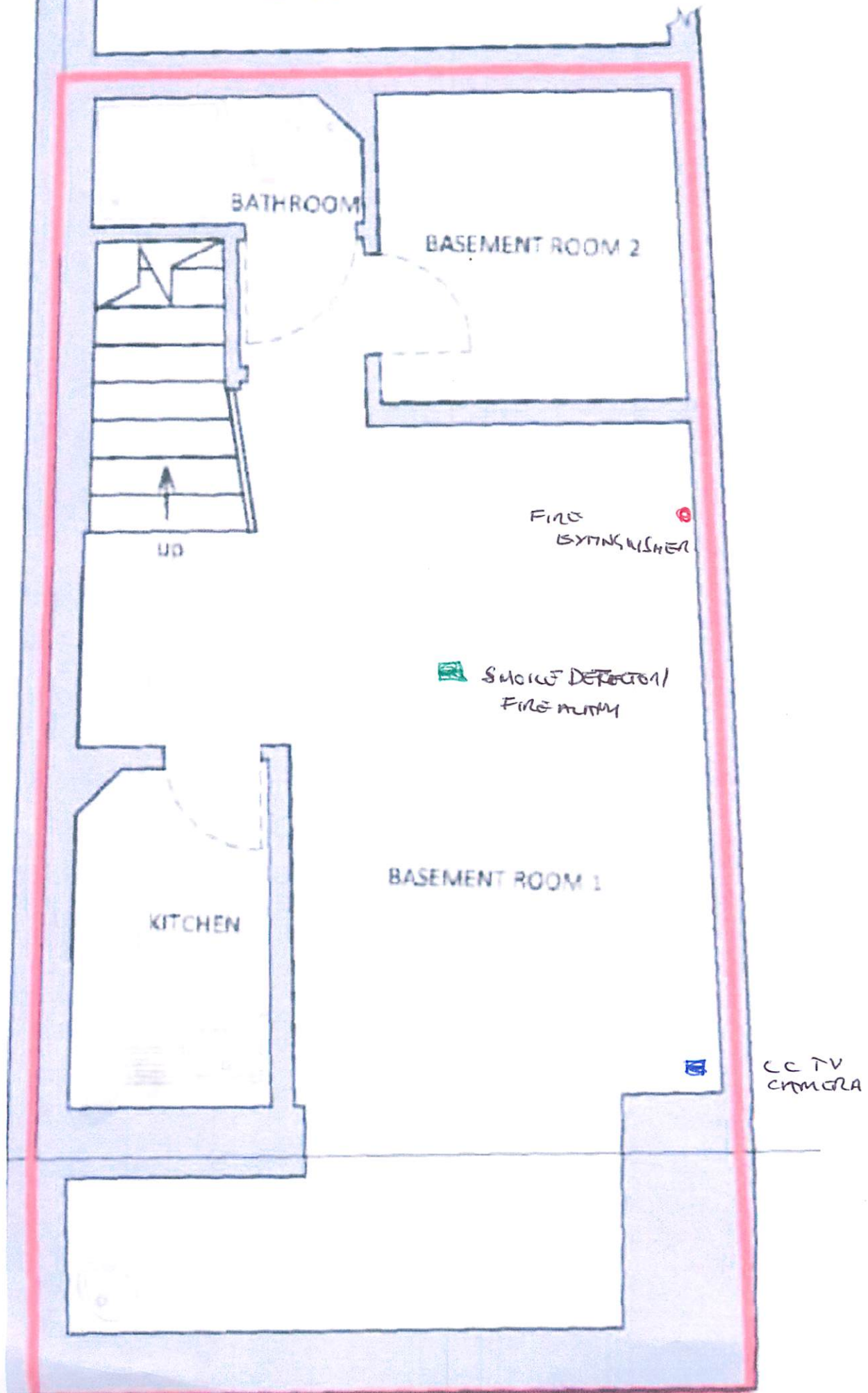
- SMOKE DETECTOR / FIRE ALARM
- CCTV CAMERAS
- X STOOL / CHAIR
- ELECTRIC SWITCH
- SEATED DRINKING AREA
- FIRE EXTINGUISHER

SMOKE DETECTOR / FIRE ALARM

FOOTWAY

94 SHEPHERD'S BUSH ROAD

BASEMENT



# Licensing Act 2003

## Premises Licence



### Premises Licence Summary

**Premises Licence Number:** 2024/00776/LAPR

### Premises details

**Postal address of premises, or if none, OS map reference or description of the premises**

L 'ami JAC  
94 Shepherd's Bush Road

**Post town:** London

**Post code:** W6 7PD

**Telephone:**

**Where the licence is time limited the dates:**

Not Applicable

**Licensable activities authorised by the licence:**

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**Name, (registered) address, of holder of premises licence:**

L'ami JAC Limited  
94 Shepherd's Bush Road  
London  
W6 7PD

**Registered number of holder, for example company number, charity number (where applicable):**

09359877

**Name of designated premises supervisor where the premises licence authorises the supply of alcohol:**

Mr Jean-Charles Stiquel

**State whether access to the premises by children is restricted or prohibited:**

No Restrictions

**Signed:**   
**Authorised Officer**

**Date: 08.08.2024**